Amanda Gore Bios

1. Bio for event planners

For planners, HR leaders and executives deciding whether to book Amanda. About 380 words.

Amanda Gore makes joy a business advantage. A CPAE Speaker Hall of Fame leadership and motivational keynote speaker, she is one of fewer than ten people in the world to hold the CPAE, CSP and Global Speaking Fellow designations, and one of only a handful of speakers from outside the US ever inducted into the Speaker Hall of Fame. In 30+ years she has delivered more than 1,500 keynotes to more than 2 million people in more than 20 countries, for organizations including Google, McDonald's, American Express, Wells Fargo and Deloitte, and for more than 70 YPO chapters and six YPO universities.

Her AMANDA GORE JQ®: Joy Intelligence approach gives leaders and teams practical ways to turn fear into trust, improve communication and build cultures where people feel safe, valued and want to stay. Every keynote blends neuroscience, psychology and stories with a lot of laughter, so the ideas land and stick. Audiences quote her lines back to her years later.

Amanda began her career in Australia as a physiotherapist with a major in psychology, then worked as a wellness consultant in ergonomics and occupational health. She is a Master Practitioner of Neurolinguistics, studied non-verbal communication and group dynamics with Michael Grinder (michaelgrinder.com) for 30+ years, and still spends a third of every year studying neuroscience, emotional intelligence and quantum physics.

What planners notice first is how she works. Amanda builds every keynote from a detailed briefing on your objectives, your audience and the outcomes you need. On the day, she reads the room and adapts in the moment, because how a message is delivered matters as much as what it says. She's flexible, easy to work with, and loves making her clients look good. She's happy to support you with pre- or post-event marketing videos and materials, and to do more while she's at your event. She always arrives as early as possible and likes to sit in on the sessions before hers, so she can weave them into her keynote. She also loves clients to film her presentation, so they can share it with their people afterward and reinforce the message.

She is the author of five books, including Joy Is an Inside Job and You CAN Be Happy, which was translated into 10 languages. She is a Huffington Post columnist and has been invited to comment as an expert by a range of media outlets.

2. Promotional bios

For event programs, brochures, conference apps, websites, emails to delegates and social posts. Written for the audience, not the buyer.

Long, about 180 words

What if understanding yourself, and the people around you, could change everything?

Amanda Gore makes joy a business advantage, and she makes discovering how people tick an experience you won't forget. A CPAE Speaker Hall of Fame keynote speaker, TEDx speaker and creator of AMANDA GORE JQ®: Joy Intelligence, she has inspired more than 2 million people in over 20 countries.

Her keynotes are wonderfully interactive, hilarious and sometimes unexpectedly moving. You'll discover why people misunderstand each other, what you're communicating without saying a word, how fear affects behavior, and how small shifts in perspective can transform trust, relationships, resilience and results.

With a background in psychology, physiotherapy and nonverbal communication, Amanda uncovers the often invisible signals, assumptions and fears that influence what happens between people.

Expect stories that make you laugh, moments that make you think and insights that help you see yourself, and everyone around you, differently. You won't just hear ideas about trust, resilience, communication and connection. You'll experience them and discover practical ways to put them to work.

Amanda helps people understand themselves and each other, so they change how they feel, perform and connect.

Come curious. Leave with a different perspective and new ways to change how you work, lead and live!

Medium, about 100 words

Amanda Gore is a CPAE Speaker Hall of Fame keynote speaker, TEDx speaker and creator of AMANDA GORE JQ®: Joy Intelligence, who has spent 30+ years helping over 2 million people discover something extraordinary: changing your perspective and how you feel can change everything.

With a background in physiotherapy, psychology, neuroscience and human behavior, Amanda reveals the hidden dynamics that shape how we communicate, connect, lead and live. Her hilarious stories, surprising insights and infectious energy make complex ideas unforgettable.

Expect to laugh, recognize yourself (and possibly your boss!), discover why people do what they do, and leave with simple, powerful tools that could change the way you work, lead and live.

Warning: You may never see people quite the same way again!

Short, about 50 words

Amanda Gore makes joy a business advantage. Her keynotes are wonderfully interactive, hilarious and sometimes unexpectedly moving. You'll discover why people misunderstand each other, what you're communicating without saying a word, how fear affects behavior, and how small shifts in perspective can transform trust, relationships, resilience and results. You'll leave feeling great, with a new set of tools you can use immediately!